



**A Holistic model of care**  
Medical Care  
Social Support  
Community Network

**Contact us at:**

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## Request for Quotations

Reach Out Mbuya Parish HIV/AIDS Initiative (ROM) is seeking quotations for production of;

- a. Three (3) 30-40 minutes' documentary,
- b. Twenty (20), 2 to 3 minutes' digital stories
- c. Redesigning of current website to a modern and multimedia website

### Terms of Reference

Reach Out Mbuya (ROM) has been involved in HIV child treatment efforts for a number of years now. As we celebrate 15 years of ROM's intervention in addressing the HIV/AIDS scourge in Uganda, we have significant achievements and learning outcomes we wish to communicate to various audiences. In this we aim to document our success stories and also to use the same as awareness and empowerment tools. We wish to support our continued effort to sustain plus improve the viral suppression levels realized among children, foster adherence plus encourage new cases testing for positive living. Viral load trends for adolescents 10-19 years of age stand as follows;

| Year | Viral suppression as a country | Viral suppression ROM |
|------|--------------------------------|-----------------------|
| 2015 | 70.5                           | 66.7                  |
| 2016 | 72                             | 68.9                  |
| 2017 | 75.3                           | 91.2                  |
| 2018 | 74.1                           | 82.5                  |

However, this age group still has a poor suppression rate compared to our adult client levels hence the need for continued psychosocial support and tailor-made approaches to ensure children and adolescents enrolled on ART adhere and continue on treatment to achieve viral suppression for all.

Part of our strategy for enhancing the needed support is by way of engaging non-medical inspiration tools tailored per target audience to supplement our clinical reviews and pep talks. We believe by documenting success stories in short digital and audio clips we will be able to reach a wide audience using various mediums appealing to the children and adolescents, their caretakers and the general populace. More so, we wish to enhance the quality of our website to a modern and interactive platform where both young people and adults find inspirations.

### *Specific Objective*

- Promoting adolescent treatment adherence/viral load suppression for young people
- Providing child friendly HIV services/early childhood support

The products to be developed shall be supported with ROM's work in the treatment of children and adolescents capturing success stories, testimonies and where relevant unfortunate incidences that are avoidable.

Believing in the visual learning and memory recall advantage compared to other learning methods, these products are aimed at appealing to positive living through encouraging testing for status awareness, mitigation of spread of HIV for the non-infected, prevention of mother to child transmissions, treatment and adherence, evoking support and eliminating stigma and more.

The audience for the products is therefore broad; i.e. the children and adolescents themselves – infected and not, adults including care givers, general populace or/and communities where young people thrive to appreciate the challenge they go through and support needed etc.

The digital stories should be shareable on various social media platforms, with modern graphics that can appeal even to international media. The documentary to be used at various forums, should also be suitable for television broadcast.

The cast list may involve characters/people that can't express self (or well) in English. Some digital stories (or even sections of the documentary) may need voice-overs or/and subtitles. Otherwise the documentary and a higher percentage of the digital stories shall be in English.

ROM child and adolescent's treatment operations are mainly in the areas of Mbuya, Banda, Kinawataka in Kampala plus an additional outreach in Kasaala Luwero district.

**ROM shall;**

- Provide a contact person (coordinator) of the assignment at ROM.
- Identify potential success stories from where the cast can be predetermined.
- Shall arrange the meeting of the relevant characters in the field.
- Meet the agreed cost of the assignment.

**Contractor shall;**

- Create a shortlist of direct stakeholders required or that may be involved in the assignment.
- Share the work plan for the assignment to enable proper planning on the side of ROM.
- Compile the relevant footage for either the digital stories or/and documentary.
- Present 1st drafts to ROM Management for review.
- Produce final products in 3 copies each of high or/and suitable resolution for online or web graphics. Audibility of final product is key.
- Submit all footage, still pictures of interviewees etc.

**Website**

- Work with the IT Team to appreciate current needs.
- Agree needed changes and add-ons.
- Transfer new website files to new platform or/and host (if essential).

**Duration**

All assignments must be complete **within 8 weeks** after signing of agreement. Commencement of assignment is scheduled in the 3rd week of March 2019.

**Expression of Interest**

Interested firms/groups/individuals should submit a technical and financial proposal highlighting the suitability for this assignment to [procurement@reachoutmbuya.org](mailto:procurement@reachoutmbuya.org) before 5pm. 15th March 2019. Links to sample work done highlighted in the proposal is desirable.

Youth teams with formal ventures are encouraged to apply. For further information, check out [www.reachoutmbuya.org](http://www.reachoutmbuya.org) <https://www.facebook.com/reachoutmbuya> <https://twitter.com/Reachoutmbuya> or send your queries to [skaramagi@reachoutmbuya.org](mailto:skaramagi@reachoutmbuya.org)